


AKSHAR PATEL

PRODUCT DESIGNER (UX/UI)

 9427402780

 aksharpatel935@gmail.com

 www.patelakshar.com

WORK EXPERIENCE

KP Technolabs, Ahmedabad

PRODUCT DESIGNER

Jan 2023 -Current

- Spearheaded the product.
- Lead on a task of developing design system for the firm.
- Conducted competitive research, including feature analysis and expert reviews, to gain insights into well-established UX practices.
- Designed 4 new features for the product based on research and UT
- Designed new activities that increased the adoption of product by 20%.
- Revamped the UX of product targeting children aged 7-16 to improve their initial interaction with the platform.

Finayo, Delhi

PRODUCT DESIGNER

May 2022 - Aug 2022

- My role was to build an application from scratch
- Researched and designed User journeys
- Reduced the journey to reach the intended goal and other UX aspects
- Designed Hi-Fi dashboard with proper Info. disclosure.

Exlval, Ahmedabad

SOCIAL MEDIA STRATEGIST

Dec 2021 - Jan2022

- I worked closely with the clients, and graphics team, to provide design solutions to the client's social media portfolio.

IGTR, Ahmedabad

PRODUCTION ENGINEER

Aug 2017 - Aug 2018

- Worked across internal departments like design and planning worked on conceptualisation to finished product.

EDUCATION

NIFT - New Delhi

2021 - 2023

MASTERS IN DESIGN

BIRLA College - Gujarat

2018 - 2021

B.TECH (PRODUCTION)

SKILLS

User Research

Design Thinking

Usability Testing

UX Design

Wireframing

UI Design

Design System

Systems thinking